



JUMP! Galax Business Challenge Application

Primary Applicant Information		
Full Name		
Business Name		
Phone	Email	
Address		
City	State	Zip
<p>Please check all that apply.</p> <p><input type="checkbox"/> Not currently in Business <input type="checkbox"/> Existing Business with Storefront <input type="checkbox"/> Home Based Business</p> <p><input type="checkbox"/> I plan to compete for the prize money <input type="checkbox"/> I don't plan to compete for the prize money. I am interested in the education and networking opportunity.</p> <p>Existing Business Located: <input type="checkbox"/> Inside Galax City Limits <input type="checkbox"/> Outside Galax City Limits <input type="checkbox"/> N/A</p>		

Any Additional Co-Applicants?		
Full Name		
Phone	Email	
Address		
City	State	Zip
Full Name		
Phone	Email	
Address		
City	State	Zip

Applications MUST be submitted by September 26th, 2018.

Email to:
Jessica Milby
jmilby@galaxva.com

OR Mail to:
Jessica Milby
111 E. Grayson St., Galax, VA 24333

Timeline: An applicant of the business must attend ALL sessions.

October 2nd or October 4th – Pre challenge information session. If a business plans to compete for the prize money, the applicants MUST attend one of these sessions.

October 11th – Introduction to Developing a Business Plan.

October 18th – Marketing, public Relations & Advertising

October 25th – Business Operations

November 1st – Financing, Credit, Financial Planning (part 1)

November 8th – Financial Projections (part 2)

November 15th – Customer Service & Community Resources

November 26th – Business Plans Due (no class)

December 3rd – Notification to participants that will compete for prize money

December 6th – Pitch Presentation Night

December 13th – Winner Announced

Please answer the following questions about your business. Limit all responses to 2-3 paragraphs, however, provide enough detail so that your answers can be evaluated thoroughly. Your answers may be attached on a separate piece of paper.

1. Describe your business or business concept. Provide enough description so that someone unfamiliar with your business would understand what you offer and how it benefits customers. Include how this business or business concept is unique from current offerings in the region.
2. How would participation in this program help you launch, expand, or develop your business?

By checking this box, I understand that I may/may not be selected to compete for prize money in the JUMP! Galax Business Challenge. If I am not chosen to compete for prize money I understand I may still attend classes which offers training and networking opportunities. If selected to compete for prize money, I will attend scheduled trainings and events and participate as an engaged member of the group in order to be eligible to compete. If my business or business idea is selected as an award winner, once I establish an eligible business within the eligible region, I will use the funds for qualified business expenses.

Signature: _____ **Date:** _____